




FUNAX

Conectando huManos

2022 ANNUAL REPORT



The Board of Directors and operations staff at FUNAX, A.C. are delighted to present to you the 2022 Annual Report. This document encapsulates a comprehensive overview of the activities undertaken and the strategic management of resources acquired, all aimed at fostering positive impact within our community.

www.funax.org

MESSAGE FROM THE BOARD

We live in an ever-changing world. How is it possible that today, with just a voice command, we can turn on lights, shop or make a phone call without touching the keyboard? From our phones, we can professionally edit a video in minutes, and autonomous vehicles are a reality.

Ten years ago, FUNAX was born with the desire to make a difference. Our focus was to collect toys and food for shelters and homes. To explain how to bring technology education to everyone was a challenge, but in 2016, FUNAX, through its management board, made a strategic shift, focusing on bringing technology education and boosting the digital transition in young people, teenagers, and adults.

In collaboration with our partner, Technology HUB, we created solid programs, received seed capital and a space to start operations. Today, we have become the philanthropic arm of this important innovation and business center.

In 2017, we inaugurated Fab Lab Juarez, the first digital fabrication lab in Juarez, bringing technology closer to the community thanks to the support and donation of Flo Networks and the support of Fab Lab El Paso.

Over the past decade, together we have generated high-impact change in our community, with more than 82,000 direct beneficiaries and more than 50 partnerships.

We certainly never imagined the path and the impact, commitment, and trust that FUNAX would have in the Juarez/El Paso community.

Together let's go for 10 more!

Thank you for your support.

Ricardo Mora
President of the board
FUNAX



Ricardo Mora Díaz

President

ABOUT US

Funax is an organization dedicated to developing technology and digitization-based talent. Our job consists of working directly with beneficiaries and their immediate environment. It was created in 2013 and has been part of the business and innovation center Technology HUB since 2016.

Our main objective is to trigger projects that drive the development of skills focused on STEAM skills (Science, Technology, Engineering, Arts and Math).

SOME OF OUR ACTIVITIES INCLUDE:

- Social development in innovation projects, entrepreneurship, and SME promotion.
- High-value technological and digital training.
- Exposure and access to new technologies.
- Connecting strategic allies and stakeholders.





Activate the community through education, training in technological skills and the use of digital tools, to trigger entrepreneurship and innovation projects driving social development, connect people and improve their quality of life.

MISSION



To be the maximum regional philanthropic model in leadership development through innovative social projects that impact the community's quality of life.

VISION

OUR PROJECTS

Throughout 2022, Funax dedicated its attention to the Juárez - El Paso border area, carrying out 8 projects stimulating creativity, initiative and STEAM knowledge of children, youth and adults in various educational institutions, training centers and our digital fabrication lab.

These projects were:

The Bridge Accelerator

Fab Lab Juárez

Fab Lab En Movimiento

Robot Porfirio

Microsoft Teals Program

Fab Lab Móvil
(Mobile Fab Lab)

Prisma Vinculum Culinario

Geeks Node

A RESPONSIBLE ORGANIZATION

In November 2018, for the first time, Funax obtained the distinction of transparency and good practices from CONFÍO, A. C. Since then, it has maintained its commitment by renewing the certification every two years and is currently working on the third renewal, thus maintaining its commitment to the practices it promotes:

- Transparency of civil society organizations (CSOs) and their institutional framework.
- Responsible donation from those who seek to collaborate and/or make social investments.

Every year, Confío grants the exclusive use of a seal to the civil society organizations it analyzes, to reinforce donors' confidence in them and to show the CSO's commitment.



IMPACT



33,670

Direct Beneficiaries



8

Projects



9

Alliances



32

Donors



\$12.8 MXN

million Investment



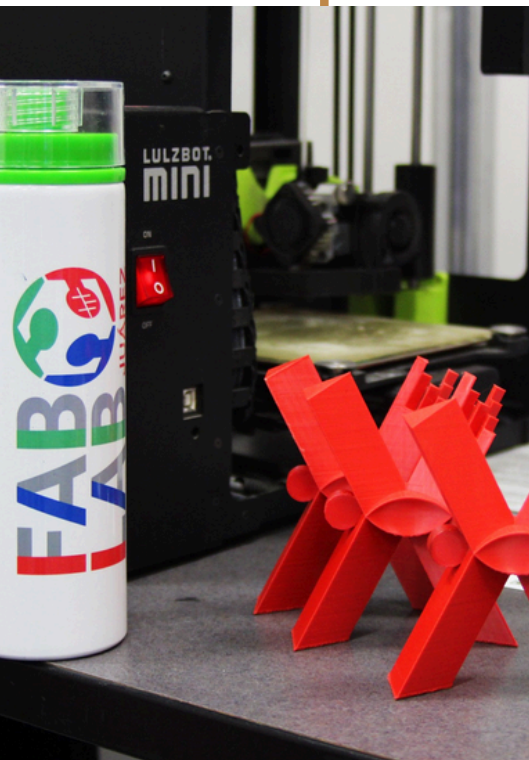
134,680

Direct beneficiaries



www.funax.org

NOTE: Some programs are funded in the previous fiscal year and executed in 2022.



Through Fab Lab Juárez, our digital fabrication lab, 13 recurring workshops were given to participants starting at 5 years of age on topics such as:

- Girls can code
- Intro to laser cutting
- Course on CNC furniture
- Personal Finance
- Intro to CNC
- Video Storytelling
- Smartphone photography
- Sketchup
- Carpentry Workshop
- Summer Camp
- 3D printing for children
- Chopping Boards

470

people

participated in and benefited
from these workshops

\$308,402 MXN

INVESTMENT

TEALS Program

(Technology, Education and Learning Support)

High school student education in programming languages.

After 10 years of transcendence, it was implemented for the first time outside the United States and Canada, with Ciudad Juarez being the initial site for the program's expansion, to help high schools develop and grow their computer science curriculum. Currently in the expansion process to reach more cities in the state of Chihuahua.

7

volunteers

8

teachers

4

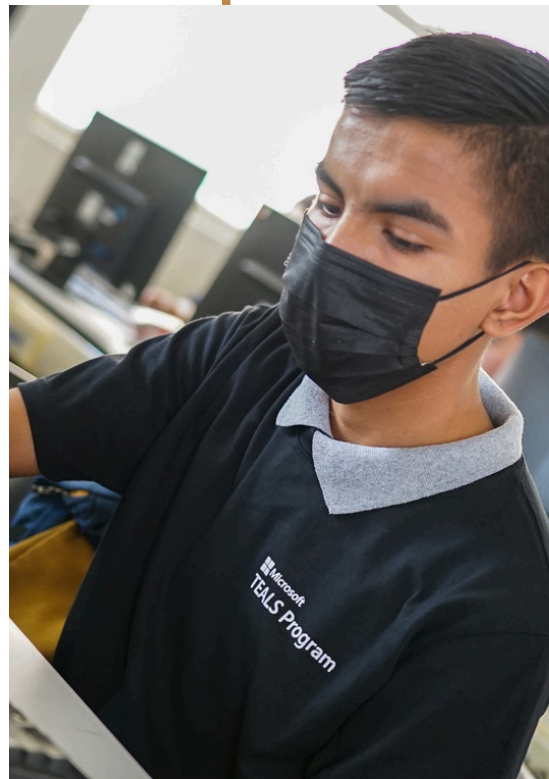
educational
facilities

418

students

\$925,000 MXN investment

Project authorized and funded in 2020 and executed as of 2021.





It is an intensive binational program of up to 12 weeks designed to accelerate the growth of manufacturing supply chain businesses on both sides of the border.

It aims to expand the involvement of local companies as suppliers to large manufacturers in the binational Paso del Norte region.

With an investment of \$489,700 USD, 26 companies were supported, generating an investment of \$1.5 million USD in purchase orders during 2022, in addition to 72 new jobs in 2 generations.

72
Jobs
created

26
Participating
companies

2
Generations

+\$80 MDD USD
Purchase orders
(2019-2023)

\$489,700 USD
investment





STEAM training for high school teens.

Fab Lab Móvil's goal is to provide tech education for high school students in at-risk areas of Ciudad Juarez, to develop soft skills and digital competencies through 3 modules: programming and robotics, digital manufacturing, and virtual reality. We seek to improve school performance and broaden their educational prospects.

1,905

Beneficiaries

4

Schools

\$1.4 MXN

Million investment
school cycle 22-23

Fondo Unido
Chihuahua



• APTIV •









Program dedicated to strengthening and develop the knowledge of migrant people between 10 and 29 years of age in digital skills to increase their employment opportunities. Through 3D printing and modeling modules, social media management, logo and content creation, photography, and video. This program was made possible thanks to the support of Microsoft and Unicef.

754

Beneficiaries

5

Shelters

\$403,072 MXN

Investment





El collaboration with Insights came Geeks Node, which aimed to increase expertise in data intelligence to solve industry problems.

This project called for professionals interested in expanding their level of knowledge through training, real-world problem solving, paid internships and employment opportunities with project allies. Made possible with support from Microsoft TechSpark, Johnson & Johnson, and the Center for Artificial Intelligence.

+660

People
in the city

\$15,000 USD
Investment



Johnson & Johnson



Insights
Empowering Decisions





TOP CHEF: Development and training of young aspiring chefs.

The partnership with Chef Oscar Herrera, Prisma Vinculum Culinario was created, a program that offered young people the opportunity to develop culinary skills, validate entrepreneurial knowledge and strengthen soft skills to improve their quality of life. The students had the opportunity to cook alongside the best chefs in the country.

The program had one winner, who completed a professional internship at Chef Enrique Olvera's renowned restaurant 'Pujol' in Mexico City, with all expenses covered.

20

Beneficiaries

13

Graduates

+200

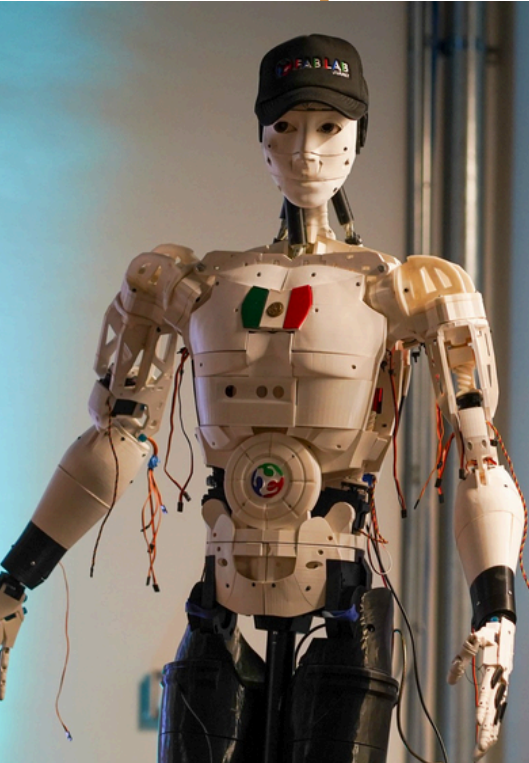
Applicant
Requests

\$1.1 MXN

Million
Investment



Robot Porfirio



Within Fab Lab Juárez a binational project for the development of a humanoid robot emerged, in collaboration with Fab Lab El Paso and with Microsoft sponsorship.

Porfirio is built based on InMoov an open-source humanoid robot project originally designed by Gael Langevin. The purpose of which is to encourage the spirit of collaboration between the two Fab Labs. Currently its capabilities are speech recognition based on natural language processing, face ID, graphical engine controllers and advanced speech synthesis tools, turning the android into a chatbot using neural networks.

\$15,000 USD
Investment



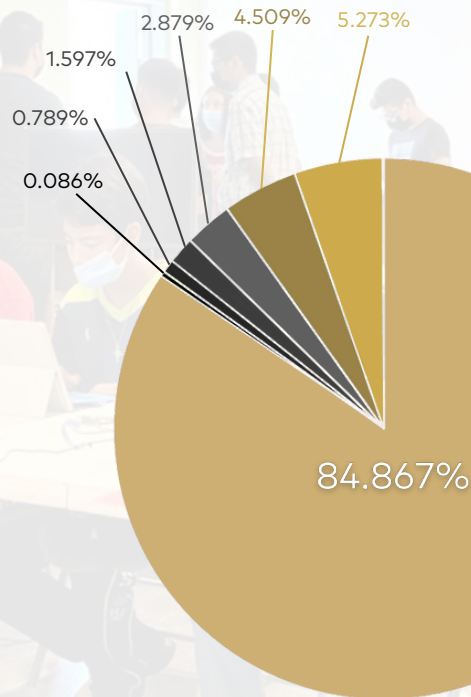
OTHER ALLIANCES

- DIF Municipal
- Feria de tecnología COBACH (COBACH Technology Fair)
- My Machine
- Juárez en Acción
- Ayuda Con Tu Cambio S-Mart
- State Community Centers
- UTEP
- Albergue con los BRAVOS (Con los BRAVOS Shelter), Casa Hogar Amor Extremo (Amor Extremo Home)
- La Rodadora Espacio Interactivo (La Rodadora Interactive Space)



EXPENSES 2022

- Project costs
- Social welfare
- Depreciation
- Administrative costs
- Operating costs
- Expenses and financial products
- Non-deductible



STAFF

Lennys Sánchez

Funax Executive Director

Jair Morales

Funax Administrator

Nancy Rojas

FUNAX Marketing

Karla Solís

FUNAX Communications

César Solís

Fab Lab Juárez Commercial Manager

Michelle Ramírez

Project Coordinator

Nancy Estrada

Teals Program State Coordinator

Bilo Acosta

Microsoft TEALS Program Coordinator

Esmeralda Morales

Microsoft TEALS Program Mentor

Mónica Flores

Fab Lab en Movimiento Coordinator

Omar Olivas

Fab Lab en Movimiento Assistant

Georgina Gasca

Fab Lab Juárez Coordinator

Jesús García

Fab Lab Juárez Operations Manager

David Hernández

Fab Lab Móvil Coordinator

Octavio Chávez

Digital Fabrication Fab Lab Móvil

Christian Bobadilla

Fab Lab Móvil Robotics

Grace Félix

Fab Lab Móvil Virtual Reality

Oswaldo García

Fab Lab Móvil Virtual Reality

Sofía González

Digital Fabrication Fab Lab Móvil

Vicente Torres

Fab Lab Móvil Robotics

Juan Bobadilla

Innovation Projects Coordinator

Miguel Sánchez

PRISMA Coordinator

Mayte Rodríguez

The Bridge Accelerator Manager

Ana Pereyra

The Bridge Accelerator Communications Coordinator

Norma Ramírez

Human Resources Coordinator

CONSEJO DIRECTIVO

Ricardo Mora Díaz

President

Ivonne Aguilera González

Secretary

Miguel Fernández Stevenson

Advisor

Catalina Sepúlveda Elizondo

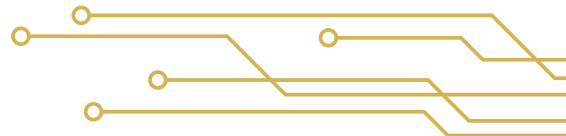
Advisor

Marco Zaragoza Fuentes

Advisor

Omar Velarde

Comisario





A warm thank you to each of the team participants, parents, directors, and teachers who supported the educational projects. Special thanks to the social service providers and young interns who were able to share their dedication and ideas, as well as their values. With their enthusiasm and dedication, they enrich the work of Funax.

DONORS AND ALLIES

The spirit of solidarity of our donors, allies and collaborators allows us to continue adding efforts to contribute to the improvement of the quality of life in our border region.



Thank you!

JOIN US!

BECOME ONE OF OUR ALLIES AND HELP US CREATE MORE INNOVATION PROJECTS FOR OUR COMMUNITY.

● **MXN ACCOUNT**

BANK: SANTANDER
ACCOUNT NUMBER: 65-50486507-4
BANK CODE: 014164655048650744
RECIPIENT: FUNDACION AXCEL AC
RFC: FAX131128AQ4

● **INTERNATIONAL MONEY TRANSFERS**

SWIFT CODE: BMSXMMXX
RECIPIENT BANK: BANCO SANTANDER (MÉXICO) S.A.
ACCOUNT: 65504865074 o 014164655048650744
FINAL RECIPIENT: FUNDACIÓN AXCEL A.C.

● **USD ACCOUNT**

BANK: SANTANDER S.A.
SUC: 0177
ACCOUNT USD: 82-50068886-5
BANK CODE USD: 014164825006888650
RECIPIENT: FUNDACION AXCEL AC

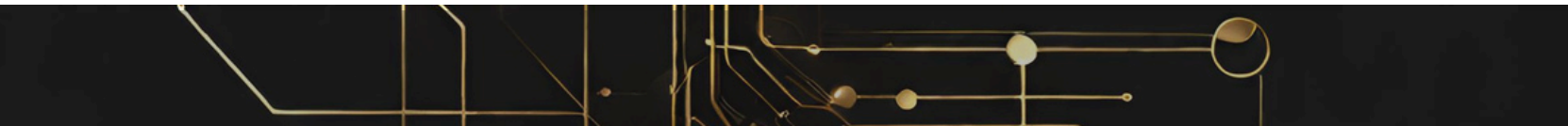
● **USA DONATION**

WIRE GOING TO:
BANK: WESTSTAR BANK
ADDRESS: 500 N. MESA ST, EL PASO TX 79901
PHONE: 915 532 1000
ACCOUNT: 415 3138 **FUNDACION AXCEL A.C.**
ROUTING NO.: 112017619
REFERENCE:

● **ADDITIONAL CREDIT**

PASO DEL NORTE COMMUNITY FOUNDATION
221 N. KANSAS ST. STE. 1900
EL PASO, TX. C.P. 79901
(915) 544 7636
Tracy Yellen, CEO

● **PASO DEL NORTE COMMUNITY FOUNDATION**





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AGRADECER
CONFIAR Y SER CONFIABLE
CREAR
CONECTAR
INSPIRAR