



FundaciónAxcel A. C.

Conectando huManos

ANNUAL REPORT

2020



The board of directors and operational staff of Fundación Axcel A. C. are pleased to share with you the ANNUAL ACTIVITY REPORT 2020, which summarizes the scope and management of resources obtained for the benefit of our community.



MESSAGE FROM **THE COUNCIL**

Taking a look into our community and its quality of life, without a doubt we understand that the future and opportunities lie in skills and workforce development, in getting our youth and kids closer to technology, waking up a sense of curiosity and creativity so they can be innovators, at the same time, professionalizing SME's so they can offer competitive products and services. 2020 was a year of challenges, uncertainty, and innovation, both personally and professionally, we were all forced to rethink and find new ways of continuance. Fundación Axcel A.C. supports projects focused on innovation, social wellbeing, and talent development in the Paso del Norte region. Its programs are aimed mainly on digitalization, workforce development and training.

Through these high impact programs, we helped thousands of youths, college graduates, entrepreneurs, and small business leaders, preparing them for the future of work. During 2020 we strengthened collaboration and alliances between nonprofits and volunteers from our border communities in support of our local population from Covid 19. A year of reflection during difficult and insecure times reaffirms that by uniting our efforts we can succeed and strengthen partnerships and trust. We are grateful for the generous and continued support from our sponsors, allies, and teammates. With your help, together we will carry on our education efforts to help improve the quality of life in our border region, I encourage you to continue "Connecting Humans".

Ricardo Mora Díaz

Fundación Axcel A. C. President



WHO ARE **WE?**

Fundación Axcel, A. C. was founded in 2013 and in 2016, it became part of the Technology Hub innovation and entrepreneurship ecosystem. Our main objective is to detonate projects that contribute to the democratization of knowledge and equal opportunities in Ciudad Juárez and the border region.



Scan me!



MISSION

Empower the entrepreneurial community in order to trigger innovation projects that promote social development and improve people's quality of life.

VISION

To be a philanthropic model in the development of innovation projects that impact people's quality of life.

A SOCIALLY RESPONSIBLE **ORGANIZATION**

In November 2018, Fundación Axcel A. C. obtained the distinction of transparency and good practices from Confío A.C., which promotes:

- The transparency of civil society organizations (CSOs) and their institutional framework.
- The responsible donation of those who seek to collaborate and / or make social investments.

Confío A. C. analyzes CSOs and annually grants them the exclusive use of a seal to reinforce donor confidence and endorse their commitment.

This seal validates that the CSO has gone through the complete process of analyzing 31 sub-principles of transparency and good practices.



OUR PROGRAMS

During 2020 Funax concentrated its efforts on the development of technical skills and supplies through the use of new technologies that gave support to the contingency efforts against COVID 19. The following projects were executed:

- COVID 2020 Shield Masks
- Fab Lab Juárez
- The Bridge Accelerator
- Fab Lab Paso del Norte
- Fab Lab Edu
- Wadwhani Entrepreneurship
- Digital Skills for Employment



IMPACT



4439

Direct
beneficiaries



13 317 +

Indirect
beneficiaries

4.94 **MILLION MXN**

Project investment fund



7

Programs
promoted in 2020



20

New
alliances

CARETAS COVID 2020

This program raised from the need to support the health sector during the pandemic through the donation of protective shield masks as well as the fabrication of respirator valves for public hospitals.



3500

Protective shield masks

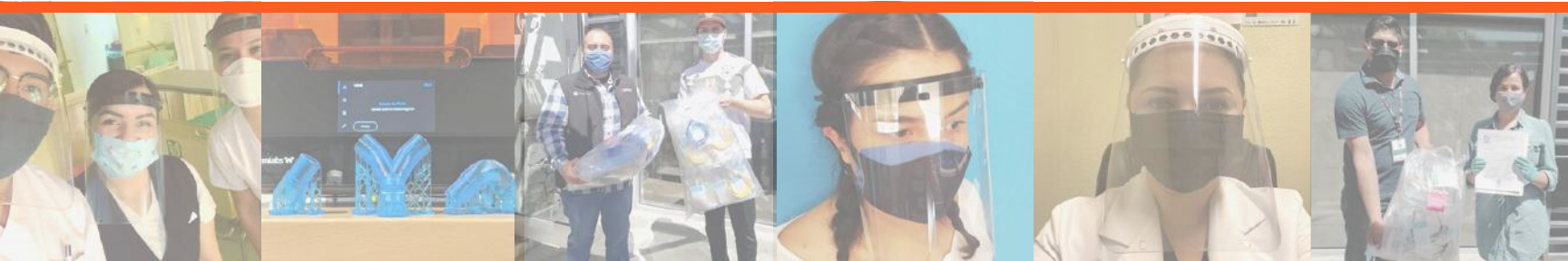


70

Respirator valves

\$144 907 MX in donations

36 Hospitals benefited and thousands of patients protected



FAB LAB JUÁREZ



Through Fab Lab Juárez, **7 workshops** were implemented for participants 5-years-old and up on topics such as:

- Robotics for children
- Web programming
- Laser Cutting
- SolidWorks
- Woodworking
- Google Apps for Teachers
- Google Apps for Students



222
people
participated and
benefited from
these workshops.

\$254 326.00 MXN Annual Income.





TheBridgeaccelerator™

BINATIONAL SUPPLIER DEVELOPMENT PROGRAM

Is an intensive binational program of up to 12 weeks designed to accelerate the growth of the manufacturing industry supply chain businesses on both sides of the border.

Its objective is to expand the participation of local companies as suppliers to large manufacturers in the Paso del Norte binational region.

In 2020, the 2nd and 3rd generation were carried out in a hybrid way, of which **22 companies** graduated with **PPAP and Grupo ROSA** awarded the seed money prize of their respective generations.

254

Jobs generated



32

Companies

\$11.27K USD

Purchase orders

\$530K USD

Investment

3

Generations

 <https://tb-xl.com/>

 The Bridge Accelerator



FAB LAB PASO DEL NORTE



A national project of social intervention to strengthen skills and create economic opportunities for young people in vulnerable situations from Baja California, Coahuila, Mexico City , State of Mexico, Jalisco, Michoacán, Nuevo León and Chihuahua.

Fundación Axcel A. C. worked together with the Fundación del Empresariado Chihuahuense, AC (FECHAC) to provide training and technical tools to groups of young people. It was organized around the creation of Social Economy companies with the MAIEES Methodology of the Andalusian School of Social Economy and the Ibero Puebla.

- Development of creative and innovation skills.
- Development of technical skills.
- Digital fabrication tools.
- Entrepreneurship courses.



240

Beneficiaries



60+

Entrepreneurship



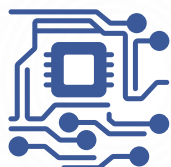
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FAB LAB EDU

Extracurricular workshops for secondary school students with educational lag, through which they develop technological competencies and skills for the 21st century.

112 young people at high risk of dropping out of their studies attended during 2020. Once a week, and in the company of their teachers, the Technology HUB and Fab Lab Juárez facilities them training in:



Electronics



Robotics



Programming



Digital manufacturing



112 students benefited



EMPRENDIMIENTOS WADWHANI

Entrepreneurship program in alliance with Funax, Cider, and Wadhwani Foundation. Its goal is to develop business ideas and help the participants to build and implement a real project in a short amount of time.

The selected topics were:

- Entrepreneur self-discovery
- Project Implementation
- Opportunities identification
- Use of resources
- Validation
- Customer segmentation
- Value proposition
- Lean Canvas
- Budget and its management
- Bootstrapping MVP
- Shared leadership
- Pitch
- Branding
- Sales plan
- Legal considerations



75

Beneficiaries of the program

DIGITAL SKILLS FOR EMPLOYMENT

This program was designed to fulfill the need to transform knowledge into basic digital skills of students that are close to graduating and / or recent university graduates.

The goal is to increase the number of people with digital and artificial intelligence skills that will allow them to get a new or better job. This was achieved through virtual training in Microsoft Excel, Microsoft Power Automate, Microsoft Planner and Microsoft AI Business School.

In 2020, 2 generations were carried out virtually, of which:

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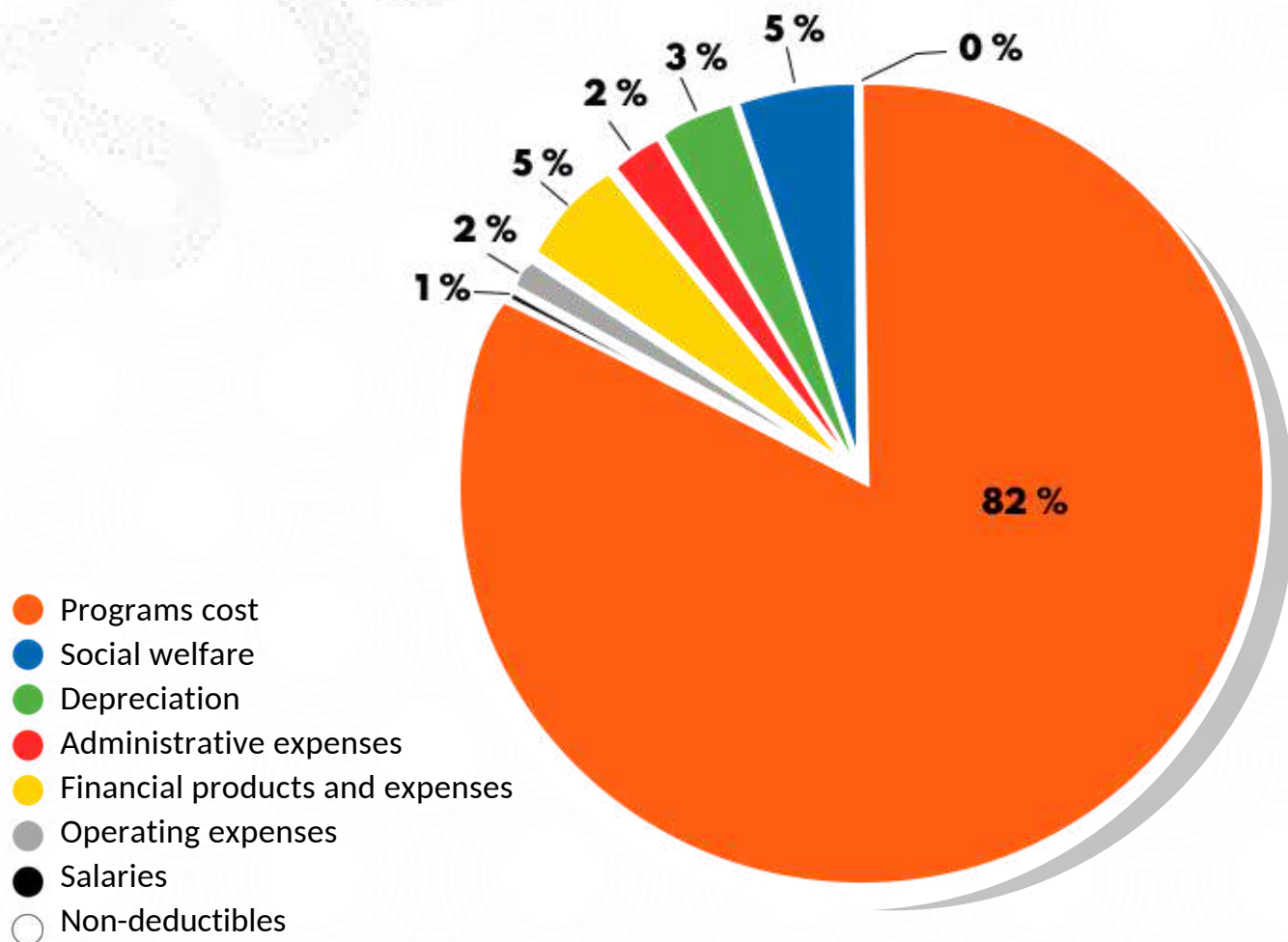
41
were university
students



27
were
university
graduates



EXPENSES 2020



We send a special message of appreciation to all the young practitioners and social service providers, as well as supervisors, principals, teachers, and parents from schools who participated in our projects to help make them possible. With their enthusiasm and dedication they greatly enrich the work of Fundación Axcel A. C.



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The spirit of solidarity of our donors, allies, and collaborators allows us to continue the efforts to contribute in order to improve the quality of life in our border region.



Many thanks to our donors for their trust!

OUR ALLIES FIGHTING COVID 19

YOUR DONATION MADE POSSIBLE THE ELABORATION OF MASKS AND VALVES, THANK YOU.

- DESARROLLOS SALO S.A. DE C.V.
- BERFIN S.A. DE C.V.
- FONDO UNIDO CHIHUAHUA, A.C.
- GRUPO AMERICAN INDUSTRIES S.A. DE C.V.
- CENTRO DE CONVENCIONES CIBELES S.A. DE C.V.
- CONALEP CAST
- CENALTEC
- COUNSELORS INTERNATIONAL ABOGADOS
- FRONTERA DEVELOPMENT SERVICES S.C.
- CRAFTS AND EVENTS
- NACE
- INFINITE WATT
- SERVITRONICA
- TAMUSE SYSTEMS
- UACJ
- EXATEC
- FUNDACIÓN PASO DEL NORTE PARA LA SALUD Y EL BIENESTAR A.C.
- INSTITUTO DE INNOVACIÓN Y COMPETITIVIDAD DEL ESTADO
- FUNDACIÓN COMUNITARIA DE LA FRONTERA NORTE A.C.



THANKS TO
LOLY IN THE SKY
for donating PLA spools for printing
mask supports.



THE OTHER HEROES

Fundación Axcel offers a sincere thanks to each of the people who contributed with a donation. Thanks to their contributions we were able to benefit the health sector with the creation of masks.

Alfredo Urías
Álvaro Bustillos
Ana Elizabeth Guerra
Arnoldo Díaz Ochoa
Benito Fernández
Bibiana Hernández
Cristina Touché
Dalila Salinas
Eduardo Rodríguez
Eduardo Orozco
Estefanía Felix
Federico Barrio
Federico Talavera
Fernando Alba
Gerardo Benavente
Héctor Gardea

Isis Cota
Jaime Andres Cruz
Jaime García
Janeth López
Jorge Ruíz
Juan Carlos Sapién
Juan Carlos Talavera
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Miguel Angel Barreda
Miguel Angel Fernández Iturriza
Miguel Zaragoza
Mirna Pérez
Obed Martínez
Oscar Bueno
Óscar Chávez
Oscar Herrera
Patricia Arellano Olague
Pedro Acuña
Ricardo Mora
Roberto Assael
Rodrigo Cuarón
Sara Andazola
Sergio Bustamante

"Tough times never last, but tough people do."

-Robert H. Schuller



JOIN US!

BE PART OF OUR PARTNERS AND HELP US CREATE MORE INNOVATION PROJECTS FOR OUR COMMUNITY.

ACCOUNT IN PESOS

**BANK: SANTANDER
ACCOUNT NUMBER: 65-50486507-4
CLABE 014164655048650744
BENEFICIARY FUNDACION AXCEL AC
RFC FAX131128AQ4**

USD GENERAL

**BANK: BANCO SANTANDER S.A.
SUC: 0177
USD ACCOUNT: 82-50068886-5
CLABE USD: 014164825006888650**

INTERNATIONAL

**SWIFT CODE TRANSFERS: BMSXMMXXX
BENEFICIARY BANK: BANCO SANTANDER (MÉXICO) S.A.
SUBSCRIPTION ACCOUNT: 65504865074 O 014164655048650744
FINAL BENEFICIARIES: FUNDACIÓN AXCEL A.C.**

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#ConnectingHumans